

**TITLE****BENEFIT**

10 TICKETS
to each night event



5 PARKING PASSES
for full Fair Week



2-PAGE AD SPREAD
in Fair Book

**LOGO/BUSINESS
NAME**

- Fair website
- Fair banner at Albertsons
- Event programs
- Fair "Thank You" ad

**VERBAL
RECOGNITION**

during full Fair Week at all night events and various events/venues



UP TO 5 BANNERS
hung on-site during Fair Week *



SPONSOR FLAG
carried by TCF
Royalty at all night events #



SOCIAL MEDIA
mentions

TITLE SPONSOR
PRESENTING RIGHTS
to full Fair Week

SPONSORSHIP BENEFITS

**PLATINUM**

- PRESENTING RIGHTS to full Fair Week
- **8 TICKETS** to each night event
 - **4 PARKING PASSES** Fair Week
- **FULL-PAGE AD** in Fair Book
- **LOGO/BUSINESS NAME** on Fair website and in Fair "Thank You" ad
- **VERBAL RECOGNITION** during Fair Week at all night events and at various other events/venues
- **UP TO 4 BANNERS** hung on-site during Fair Week *
 - **SPONSOR FLAG** carried by TCF Royalty at all night events #
- **SOCIAL MEDIA** mentions

**GOLD**

- PRESENTING RIGHTS to full Fair Week
- **6 TICKETS** to each night event (excluding Figure 8 Races)
- **HALF-PAGE AD** in Fair Book
- **LOGO/BUSINESS NAME** on Fair website and in Fair "Thank You" ad
- **VERBAL RECOGNITION** during Fair Week at all night events and at various other events/venues
- **UP TO 3 BANNERS** hung on-site during Fair Week *
- **SOCIAL MEDIA** mentions

**SILVER**

- PRESENTING RIGHTS to full Fair Week
- **4 TICKETS** to each night event (excluding Figure 8 Races)
 - **QUARTER-PAGE AD** in Fair Book
- **LISTING** in Fair "Thank You" ad
 - **VERBAL RECOGNITION** during Fair Week at all night events
 - **UP TO 2 BANNERS** hung on-site during Fair Week *
 - **SOCIAL MEDIA** mentions

**BRONZE**

- PRESENTING RIGHTS to full Fair Week
- **2 TICKETS** to each night event (excluding Figure 8 Races)
- **LISTING** in Fair "Thank You" ad
 - **VERBAL RECOGNITION** during Fair Week at all night events
 - **1 BANNER** hung on-site during Fair Week *
- **SOCIAL MEDIA** mentions

FIGURE 8 RACES

JULY 26 | \$12,000

- Presenting rights to Figure 8s
- Listed as the Figure 8s sponsor in all event online/print ads and programs
- **Verbal recognition at Figure 8s**
- **Night event ticket package**
- **Logo posted on Fair website**
- **Social Media mentions**
- **Listing in Fair "Thank You" Ad**
- 1 banner hung on the Crow's Nest during the show*
- 3 banners hung on-site during Fair Week*
- Full-page ad in the Fair Book

SECONDARY \$3,000

All **bolded** items above plus...

- 2 banners hung on-site during Fair Week*

FAIR CONCERT

JULY 22 | \$10,000

- Presenting rights to Fair Concert
- Listed as Fair Concert sponsor in all event online/print ads
- **Verbal recognition at Fair Concert**
- **Night event ticket package**
- 1-2 banners hung on stage during the show*
- 3 banners hung on-site during Fair Week*
- Full-page ad in Fair Book
- Designated area on the Rodeo Arena floor
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

BIG TOP TENT

\$5,000

- Presenting rights to full week at the Big Top Tent venue
- **Night event ticket package**
- 2 banners hung on-site during Fair Week, including 1 in venue
- Half-page ad in the Fair Book
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

FAIR RODEO

JULY 25 | \$7,500

- Presenting rights to Fair Rodeo
- Listed as the Fair Rodeo sponsor in all event online/print ads
- **Verbal recognition at Fair Rodeo**
- Option to drive barrels into the arena in a company pickup
- **Night event ticket package**
- 1 banner hung on the Crow's Nest during the show
- 2 banners hung on-site during Fair Week
- Half-page ad in the Fair Book
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

PIG WRESTLING

JULY 23 | \$5,000

- Presenting rights to event
- Listed as event sponsor in all online/print ads and programs
- **Verbal recognition at event**
- **Night event ticket package**
- 1 banner hung on the Crow's Nest during the show*
- 2 banners hung on-site during Fair Week*
- Quarter-page ad in the Fair Book
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

TROPHY BUCKLES

\$200

- Business name listed in the Fair Book
- Business name listed on Fair website
- Business name label placed in the buckle box

* Banners provided by the sponsor
Flag purchased by the Fair

BLUE RIBBON EXHIBIT HALL

\$1,500

- Presenting rights to the Blue Ribbon Exhibit Hall venue
- 4 tickets to each night event (excluding Figure 8 Races)
- Quarter-page ad in Fair Book
- **Verbal recognition during Fair week at all night events**
- Up to 2 banners hung on-site during Fair Week *
- Logo posted on Fair Website
- Social Media mentions
- Listing in Fair "Thank You" Ad

EXHIBIT HALL DEPARTMENTS & BEST OF SHOW

BUCKLES

1 FOR \$100 |
2 FOR \$175

- First right to judge sponsored department
- "Best of Show" buckle sponsor
- Business name listed in the Exhibit Hall Class List in the Fair Book & website
- Business name label placed in the buckle box



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