

# SPONSORSHIP BENEFITS



**10 TICKETS**  
to each night event



**5 PARKING PASSES**  
for full Fair Week



**2-PAGE AD SPREAD**  
in Fair Book



**LOGO/BUSINESS  
NAME**

- Fair website
- Fair banner at Albertsons
- Event programs
- Fair "Thank You" ad



**VERBAL  
RECOGNITION**  
during full Fair Week at all night  
events and various events/  
venues



**UP TO 5 BANNERS**  
hung on-site during Fair Week \*



**SPONSOR FLAG**  
carried by TCF  
Royalty at all night events #



**SOCIAL MEDIA**  
mentions

**TITLE SPONSOR**  
**PRESENTING RIGHTS**  
to full Fair Week



- **PRESENTING RIGHTS**  
to full Fair Week
- **8 TICKETS** to each night event
  - **4 PARKING PASSES**  
Fair Week
- **FULL-PAGE AD** in Fair Book
- **LOGO/BUSINESS NAME**  
on Fair website and in Fair  
"Thank You" ad
- **VERBAL RECOGNITION**  
during Fair Week at all night  
events and at various other  
events/venues
  - **UP TO 4 BANNERS**  
hung on-site during Fair Week \*
  - **SPONSOR FLAG** carried  
by TCF Royalty at all night events #
  - **SOCIAL MEDIA** mentions



- **PRESENTING RIGHTS**  
to full Fair Week
- **4 TICKETS** to each night event  
(excluding Figure 8 Races)
  - **QUARTER-PAGE AD**  
in Fair Book
- **LISTING** in Fair "Thank You" ad
- **VERBAL RECOGNITION**  
during Fair Week at all night events
  - **UP TO 2 BANNERS**  
hung on-site during Fair Week \*
  - **SOCIAL MEDIA** mentions



- **PRESENTING RIGHTS**  
to full Fair Week
- **6 TICKETS** to each night event  
(excluding Figure 8 Races)
- **HALF-PAGE AD** in Fair Book
- **LOGO/BUSINESS NAME**  
on Fair website and in Fair  
"Thank You" ad
- **VERBAL RECOGNITION**  
during Fair Week at all night  
events and at various other  
events/venues
  - **UP TO 3 BANNERS**  
hung on-site during Fair Week \*
- **SOCIAL MEDIA** mentions



- **PRESENTING RIGHTS**  
to full Fair Week
- **2 TICKETS** to each night event  
(excluding Figure 8 Races)
- **LISTING** in Fair "Thank You" ad
- **VERBAL RECOGNITION**  
during Fair Week at all night events
  - **1 BANNER**  
hung on-site during Fair Week \*
- **SOCIAL MEDIA** mentions

**FIGURE 8 RACES**  
JULY 26 | \$12,000

- Presenting rights to Figure 8s
  - Listed as the Figure 8s sponsor in all event online/print ads and programs
  - Verbal recognition at Figure 8s
  - Night event ticket package
  - Logo posted on Fair website
  - Social Media mentions
  - Listing in Fair "Thank You" Ad
  - 1 banner hung on the Crow's Nest during the show\*
  - 3 banners hung on-site during Fair Week\*
  - Full-page ad in the Fair Book
- SECONDARY** \$3,000  
All **bolded** items above plus...
- 2 banners hung on-site during Fair Week\*

**FAIR RODEO**  
JULY 25 | \$7,500

- Presenting rights to Fair Rodeo
- Listed as the Fair Rodeo sponsor in all event online/print ads
- Verbal recognition at Fair Rodeo
- Option to drive barrels into the arena in a company pickup
- Night event ticket package
- 1 banner hung on the Crow's Nest during the show
- 2 banners hung on-site during Fair Week
- Half-page ad in the Fair Book
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

**BLUE RIBBON EXHIBIT HALL**  
\$1,500

- Presenting rights to the Blue Ribbon Exhibit Hall venue
- 4 tickets to each night event (excluding Figure 8 Races)
- Quarter-page ad in Fair Book
- Verbal recognition during Fair week at all night events
- Up to 2 banners hung on-site during Fair Week \*
- Logo posted on Fair Website
- Social Media mentions
- Listing in Fair "Thank You" Ad

**FAIR CONCERT**  
JULY 22 | \$10,000

- Presenting rights to Fair Concert
- Listed as Fair Concert sponsor in all event online/print ads
- Verbal recognition at Fair Concert
- Night event ticket package
- 1-2 banners hung on stage during the show\*
- 3 banners hung on-site during Fair Week\*
- Full-page ad in Fair Book
- Designated area on the Rodeo Arena floor
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

**PIG WRESTLING**  
JULY 23 | \$5,000

- Presenting rights to event
- Listed as event sponsor in all online/print ads and programs
- Verbal recognition at event
- Night event ticket package
- 1 banner hung on the Crow's Nest during the show\*
- 2 banners hung on-site during Fair Week\*
- Quarter-page ad in the Fair Book
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

**EXHIBIT HALL DEPARTMENTS & BEST OF SHOW BUCKLES**  
1 FOR \$100 |  
2 FOR \$175

- First right to judge sponsored department
- "Best of Show" buckle sponsor
- Business name listed in the Exhibit Hall Class List in the Fair Book & website
- Business name label placed in the buckle box

**BIG TOP TENT**  
\$5,000

- Presenting rights to full week at the Big Top Tent venue
- Night event ticket package
- 2 banners hung on-site during Fair Week, including 1 in venue
- Half-page ad in the Fair Book
- Logo posted on Fair website
- Social Media mentions
- Listing in Fair "Thank You" Ad

**TROPHY BUCKLES**  
\$200

- Business name listed in the Fair Book
- Business name listed on Fair website
- Business name label placed in the buckle box

\* Banners provided by the sponsor  
# Flag purchased by the Fair



Teton County Fair Office  
307.733.5289 fair@tetoncountyywy.gov  
tetoncountyfair.com