



Teton County Fair Board
Regular Meeting Minutes
Monday July 11th, 2022 @ 5:30PM
Teton County Fair Office
305 W. Snow King Ave

Mission: To produce an exceptional fair while promoting Jackson's western heritage, uniting urban and rural communities in celebration.

Vision: To actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

I. Call to Order

Zach calls the meeting to order at 5:39PM.

II. Roll Call/Pronouncement of a Quorum

PRESENT: Zach, MB, Hannah, Matt, Deb, Tere, Donnie, & Amy

PRESENT on Zoom: Steve

ALSO PRESENT: Rachel, Sarah, Glenn Owing (4-H), Alaina McBride (incoming Fair Board member), Blaine Crouch (JH Distributing), & Leo Gutierrez (Osprey Beverages)

III. Adopt Agenda

MB motions to adopt the July 11th meeting agenda as presented. Matt seconds the motion. Vote is unanimous in favor. Motion passes.

IV. Approval of 6/13/22 Regular Meeting Minutes

MB motions to adopt the July 11th meeting agenda as presented. Matt seconds the motion. Vote is unanimous in favor. Motion passes.

V. Public Comment

Rachel received an email from Michael Schrotz w/ the Lion's Club about a recent Fair ad in the JHN&G about there being too much emphasis on beer at Fair.

ACTION ITEMS

VI. Night Event/Beer Garden Beer Pricing

Rachel tells the Board that since she has been the Fair Manager, pricing has been set at \$4 for a domestic, \$6 for a microbrew and \$6 for a seltzer. It may be time to revisit these prices and increase them. Another item to note, is the tipping for Rotary & Elks. They have concerns about the pricing being an even \$5 because if that is the only bill people have, then they may not have \$1's to tip them. We have 2 square terminals setup to

take cards (one for the beer garden, and one for a Night Event tent) and tipping is an option on them.

Blaine and Leo speak the Fair Boar's cost on kegs this year. The Board discusses pricing options and that they would like to keep beer at Fair cheap.

Hannah motions to set Fair beer pricing at \$6 for a microbrew, \$6 for a seltzer and \$4 for a domestic. Matt seconds the motion. Vote is unanimous in favor. Motion passes.

VII. Jedediah's Night Event Concessions Agreement

It is decided that the Fair Board does not need to vote on this item.

VIII. JH Curbside Recycling Proposal

The proposal is in the Board packet for review.

The proposal is for all aluminum and #1 plastic recycling. Westbank Sanitation will provide the receptacle for cardboard and haul it to the center when it's full or as needed.

One item not noted in the proposal is that JH Curbside will pick up recycling 2x per day, Wednesday through Sunday, and haul it all to the recycling center.

Hannah motions to approve JH Curbside Recycling's proposal for \$3750.00. Matt seconds the motion. Vote is unanimous in favor. Motion passes.

IX. Fair Photography Proposals

Rachel spoke with both Richard Johnson (\$2800 for the entire Fair Week) & Della Frederickson (Sorting & Branding only for \$500 each). She explained our needs but also asked them to base their bid on their availability throughout Fair Week. These prices and needs can be re-negotiated if the Board chooses to do so.

Matt motions to approve Richard Johnson's proposal for \$2800.00 for all of Fair Week. Deb seconds the motion. Vote is unanimous in favor. Motion passes.

DISCUSSION ITEMS

X. Fair Task List Sign-Ups

Rachel goes through the task list sign up sheet day-by-day and line-by-line recording which Fair Board members will be responsible for which tasks.

Deb leaves the meeting at 6:58PM.

XI. Sponsorship Updates

A list of current sponsors is in the Board packet for review. Our sponsorships now total \$114,600.00. Plus the following in-kind sponsorships.

In-Kind Donations

Frazier Carnival \$5000

Hughes Production \$6000

Teton Rental Center (stage donation) \$6000

Macy's Services \$2500

OTHER DISCUSSION ITEMS

XII. FY22/2021 Fair Budget

The audit will take place this fall so our last budget will not be finalized until the end of October. Until then, things look a little off.

XIII. FY23 Budget Request

The Fair Board's FY23 budget was approved as presented. Additional expenses we need to consider and earmark the overage of sponsorship collections for the following expenditures include:

Fair Schwag – stickers (\$800), steel pints (\$6300)

JH Curbside Recycling \$3750

Contour Aerials, drone photography \$1000

General Fair Photography (\$1k-3k)

Extra 16-yard roll off dumpster from Westbank Sanitation for cardboard recycling & dumps

Increase in aluminum cup costs from beer distributors and possible increase to our beer costs based on total kegs sold during Fair Week

Purchase of Square Terminals so we can take cards at beer tents (\$350 each x2)

Overages for Fair Advertising, Hughes Production (Big Top stage sound production)

Frazier Carnival, final payment/amount due

Macy's Services – budgeted \$7500, estimate \$8383 (\$883 overage)

Night Event Ticket Sales, if we print more COMP tickets (sponsors – already printed 250 Fair Concert COMP tickets vs. 200 that we budgeted for) than we initially planned or don't sellout the Fair Concert or Fair Rodeo

XIV. Matters & Announcements from Board & Staff

a. June Fair & Fairgrounds Manager Report & Updates

Rachel reports that a meeting has been setup w/ a JHN&G reporter, the Town, the Housing Department and the Fairgrounds to discuss the transition from the space south of Snow King Ave to the new space behind the Fair Office. The hope is that this article will help educate the public about what is really happening with both projects and alleviate any misinformation that is out there. The change of use application for the new Fairgrounds Community Building has been submitted and will go before the Town's Planning Commission and the Town Council in August. A meeting with Emergency Management and all our local partners has been scheduled to put together a Fair Emergency Management plan.

b. Fair Board Updates

Rachel introduces Alaina as the new, incoming Fair Board member as of 9/1/2022.

c. Fair Committee Updates

Big Top Tent/Vendors/Acts

We have 20 spots open for the cornhole tournament and Hannah has filled the last music slot.

Concert

No updates.

Exhibit Hall

Judges are all confirmed. We need to recruit volunteers for entry drop-off day.

Figure 8 Races

The committee is meeting on Thursday this week.

Fair Rodeo

We need to confirm our Night Event National Anthem singers.

Royalty

The July 4th Parade was great!

XV. Other

a. Neighboring Church Parking Lots

The Catholic Church and First Baptist Church are within close proximity to the Fairgrounds and could be used as fairgoer parking. Amy reached out to the Catholic Church and says there could be conflicts with their scheduled mass times but otherwise the lot is open and available. First Baptist church was not contacted. The Board decides not to worry about it.

b. JH Radio Fair Board Interview Sign Ups

Tuesday July 19th

10:30am - MB

11:00am - Hannah

11:30am - Steve

3-separate on-air interviews that will run during Fair Week.

c. Entries & Ticket Sale Updates

Fair Ticket Sales

Concert - 1281/2500

Horse Pulls - 332/2500

Fair Rodeo - 624/2500

Figure 8s - 1179/2500

Fair Entries

Cornhole - 12 teams

Horse Show - 70 entries

Exhibit Hall - 60-70 entries

Figure 8s - 27 drivers

Team Sorting - 75 teams

Team Branding

Mixed Nuts - 9 teams

Open - 9/10 teams

d. ICE

Rachel will reach out to Deena at Chiller Ice and figure something out. Hannah will send Rachel Deena's phone number.

XVI. Adjourn

Matt motions to adjourn the meeting at 7:45PM. Hannah seconds the motion. Vote is unanimous in favor. Motion passes.