



**Teton County Fair Board
Regular Meeting Minutes
Monday May 9th, 2022 @ 5:30PM
UW Extension Building, 255 W. Deloney Ave**

Mission: To produce an exceptional fair while promoting Jackson's western heritage, uniting urban and rural communities in celebration.

Vision: To actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

I. Call to Order

Zach calls the meeting to order at 5:34PM.

II. Roll Call/Pronouncement of a Quorum

PRESENT: Zach, MB, Hannah, Matt, Debbie, Amy Steve, Donnie

ABSENT: Tere

ALSO PRESENT: Rachel, Sarah, Glenn, Judi on Zoom, Alyssa on Zoom & Maureen on Zoom

III. Adopt Agenda

MB motions to adopt the agenda as written. Matt seconds the motion. Vote is unanimous in favor. Motion passes.

IV. Approval of 4/11/22 Regular Meeting Minutes

MB motions to approve the 4/11/22 meeting minutes as written. Steve seconds the motion. Vote is unanimous in favor. Motion passes.

Tere joins the meeting in-person at 5:35PM.

V. Public Comment

Glenn Owings (4-H Coordinator) says that 4-H appreciates their relationship with the Fair Board and they also support a long-term vision for having a stable Fairgrounds that meets the needs of all users.

ACTION ITEMS

VI. Approval of Updated Fair Rodeo Outline

The updated outline is in the Board Packet for review.

Staff were informed about 2 weeks ago that IMPRA has dissolved. As a result, our Fair Rodeo will no longer be sanctioned w/ IMPRA.

Rachel immediately contacted Sarah, Alyssa & Keith to find out what this meant for our current stock contract and if we would have to put the contract back out to bid. The scope of work that we put out in January required any bidders to be IMPRA-approved stock contractors. It was confirmed that we would not have to put the contract back out to bid and that we could move forward as planned. Instead, we would like to partner with the Idaho Saddles Series to get the same cross-promotion and attract contestants, particularly in our rough stock events. The only commitment is a \$900 sponsorship for a saddle for the finals.

The good news is that we won't have to pay IMPRA 4% of all entry fees and added money so we can essentially payback 100% of the entry fees and added money to contestants. We also won't have to take \$18 (timed-events) and \$20 (barrel racing) out of entry fees to pay timers and judges.

One concern was that IMPRA supplied the timers and judges and the fees taken out of entry fees went toward paying these people. It was not written into the scope of work that the stock contractor provide these positions or people, however our contractor is still willing to hire these people to be at our rodeo.

We had budgeted \$2000 to pay IMPRA the 4% and we can reallocate that money to pay for the \$900 saddle sponsorship and the timers and judges.

The Fair Rodeo Committee met on Wednesday April 20th to discuss this new information and changes. The outline was updated, and the committee is recommending approval of the outline to the Fair Board.

Hannah motions to approve the updated Fair Rodeo Outline as presented. MB seconds the motion. Discussion: Amy explains that Rachel did leg work to make changes along with Keith for the stock contract, bid process regarding any legal implications with this new information. If the public has questions/discussion about the stock contract, they should contact Keith. Zach, MB, Hannah, Matt, Debbie, Amy Steve, & Donnie vote in favor. Tere abstains. Vote is 8-0-1. Motion passes.

VII. Approval of Fair Rodeo "Funny Man"

John Bauer from the Rodeo Committee recommends that the Fair Board consider getting a "funny man" for the Fair Rodeo to entertain the crowd. He is suggesting we hire "Timber Tuckness" for our rodeo. The cost to have him at our rodeo is \$1200. We did not budget for this act, however, with our overage in sponsorships, we have plenty of money to hire and pay him.

Tere motions to approve hiring "Timber Tuckness" for \$1200 to attend our Fair Rodeo. Matt seconds the motion. Vote is unanimous in favor. Motion passes.

VIII. Fair Promotional Schwag

The idea of purchasing Fair promotional schwag to sell has come up. We have additional money to spend with the overage in sponsorships. Selling items would also be a revenue source for the Fair. A few ideas, with the Fair logo on them, include Kleen Kanteen stainless steel pints, trucker hats, stickers etc. Options, information and pricing is included in the Board Packet for review.

MB motions to approve purchasing 1000 of the 16 oz. Kleen Kanteen steel pints – 500 black cups w/ a white logo and 500 white cups w/ a black logo. Steve seconds the motion. Vote is unanimous in favor. Motion passes.

Hats – The Fair Board asks Rachel to reach out to some local companies for estimates on hats. The Board tables this item until the June meeting.

Stickers – MB will talk to Torrey Webster at Exposure Signs about stickers. The Board tables this item until the June meeting.

- IX. Fair Board decision to take a stance on SPET Application/Fairgrounds Relocation
The Fair Board if they would like to, discuss as a collective body, whether or not they want to take a stance on the SPET Application/Fairgrounds Relocation. Either way, the Board may choose and submit their public comment on Tuesday May 10th at the JIM between 9:00 AM and Noon.

The discussion goes around the room and each Fair Board member gives their opinion on whether or not they think the Board should take a stance.

MB motions that the Fair Board take a stance on the SPET application/Fairgrounds Relocation. Tere seconds the motion.

Discussion: MB says that she feels like the Board taking a stance may be premature and that the first step is getting the Town to extend the ground lease until 2030. Steve thinks we should take a stance, otherwise, the can will continue to get kicked down the road and the Fair Board's voice needs to be heard. Zach says that we should "ride for the brand" and what we really need is a permanent solution for the Fairgrounds. Deb asks Matt about his comment regarding our Constitutional right to speak freely if the Board makes decision to take a stance. Matt explains that any decision made by the collective body has to be upheld by all Board members whether they agree with it or not. There is further discussion about preserving the current grounds for the nightly rodeo within city limits and also supporting a County fairgrounds relocation.

Zach, MB, Tere, Amy, Steve, & Donnie vote in favor of the Fair Board taking a stance. Deb, Matt & Hannah vote in opposition and would like to remain neutral. The vote is 6-3-0. Motion passes.

- X. Approve Letter to Town Council/Board of County Commissioners RE: Fair Board stance on SPET Application/Fairgrounds Relocation

Hannah motions to approve the letter of support for the SPET Application/Fairgrounds Relocation. MB seconds the motion.

Discussion: Rachel reads the letter of support and the letter of opposition out loud. The discussion goes around the room and each Fair Board member gives their opinion on supporting the SPET Applications/Fairgrounds Relocation.

Vote is unanimous to support the SPET Application/Fairgrounds Relocation. Motion passes.

DISCUSSION ITEMS

XI. Sponsorship Updates

Rachel gives an update on sponsorships. A full list has been included in the Board Packet. We have collected \$110,150, plus \$14,500 in-kind donations to-date.

XII. Fair Book Updates

The master Fair schedule is included in the Board Packet for review. The Fair Book cover was sent to print on 4/22. The Fair Book (62 pages total, including the cover) was sent to print on 5/6, 8000 copies. The book will be out for distribution on June 1st as an insert in weekly JHN&G newspaper to in-county and out-of-county subscribers. We will have 2000 overrun copies for distribution through the Fair Office and throughout the County. It might be a good idea to get Fair Books to all of our sponsors. Rachel mentions that we did include info on our free/strolling acts in the books this year, as well as the list of Grassy Arena vendors and their operating hours.

XIII. Night Event Concessions - Food Truck Updates

We have Pinky G's committed to serve food and NA beverages at all 4 night events. Rachel was contacted by a guy in Afton who is converting an old 2-horse trailer into a food truck and wants to serve hot dogs at our night events. This food truck is called "Jackstand." Rachel was contacted by Amy from The Sagebrush Grille today and they can commit to Thursday, Saturday & Sunday nights. They are doing an event right before our Fair are unsure about whether or not they'll be ready for the Concert on Wednesday night. They may be able to make it work and we are waiting to hear back on their decision. Rachel also mentions that she has encouraged them all to serve NA beverages, which is written into the contract.

OTHER DISCUSSION ITEMS

XIV. FY22/21 Fair Budget, review & updates

The current revenues and detailed expenditures are in the Board Packet for review. Rachel asks the Board if there are any questions. Rachel also explains that some expenses that are being paid now for the 2022 Fair, which show in the detailed sheets, but will be moved into next fiscal year.

XV. FY23 Budget Request, updates

The FY23 budget request, including itemized revenues and expenditures, are in the Board Packet for review. The budget will be officially approved at the end of June.

XVI. Matters & Announcements from Board & Staff

a. April Fair & Fairgrounds Manager Report & Updates

Rachel tells the Board about Frazier Carnival's request to come to Jackson a week early and add 5 additional nights of operation. If approved, this would impact JH Rodeo's contestant/horse trailer parking in the NW corner for 3 rodeo nights. Rachel & Zach spoke

with Bodee Wilson about the request. JH Rodeo was not in favor of the request. The Town likely will not approve Frazier's request without JH Rodeo's blessing. Frazier has an opportunity to go to Casper and Rachel let them know that they should take that opportunity.

b. Fair Board Updates

Rachel lets the Board know that we've received a Vendor Application from the Teton County GOP party. 23 of 25 vendors have already been approved at the 4/11/22 meeting and we don't really have room for more. The application came in late and doesn't explain exactly what they'd like to do.

The Board discusses political participation and signage at Fair because it is an election year. Basically, the Board can determine a place where all political signs maybe posted on the Fairgrounds during Fair. All political signage may be posted in the designated area only.

c. Fair Committee Updates

Big Top Tent/Vendors/Acts

Hannah says the schedule has been finalized for the Big Top stage and strolling entertainment, except 1 slot. The Cookin' Cowboys are mentioned as a recommendation. Rules and structure for the Cornhole Tournament needs to be finalized. The beer garden needs some work in terms of the distributors. It is growing and isn't quite big enough yet for more than 2-3 taps. Grand Teton Brewing is a partner of JH Distributing and also sponsored the Big Top for \$3000.

Steve asks Rachel about the status of the new Fairgrounds Community Center/Exhibit Hall. Rachel says Fire/EMS have officially moved into their new home on Pearl Street. Staff is working with Ward Blake Architects on the CUP process. The application will be submitted soon. Once submitted, the application takes 90-120 days to go through the approval process. Once it's approved, the building will have to undergo some light construction before the building can be made available to the public. In the meantime, the building will be used for Fairgrounds storage and Fair staging.

Rachel & Sarah met with the Housing Director earlier today and she confirmed that we would have the Exhibit Hall and green space for Fair and through the end of September. Tere asks what we are doing with the grass during Fair. We are putting the petting zoo on the grass. It will be complementary for the Exhibit Hall and the train can pick up and drop off over there as well. Tere asks if there will be any food or drink over there. At this time, there are no plans for food and drink south of Snow King Ave.

Concert

Steve says everything is good-to-go, except the contracts. We have received the contracts with digital signatures however, the County prefers to have original contracts for public record. We are currently waiting on the original contracts w/ signatures.

Exhibit Hall

Matt has no updates.

Figure 8 Races

MB has no updates.

Fair Rodeo

Deb has no updates.

Royalty

Donnie says that the jackets have been ordered. We just need to have them embroidered. Our Royalty are signed up for the Old West Days Parade. There is also opportunity to attend and represent the Fair on the Town Square after the parade. There will be family events going on and games etc. Tere mentions the chili cook-off as an opportunity to participate.

XVII. Other

a. Fair Board Float in Old West Days Parade on 5/28

The Fair Board does not want to do a float.

XVIII. Adjourn

Deb motions to adjourn the meeting at 7:48PM. Steve seconds the motion. Vote is unanimous in favor. Motion passes.