



**Teton County Fair Board
Regular Meeting Minutes
Monday April 11th, 2022 @ 5:30PM
UW Extension Building, 255 W. Deloney Ave**

Mission: To produce an exceptional fair while promoting Jackson's western heritage, uniting urban and rural communities in celebration.

Vision: To actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

I. Call to Order

Zach calls the meeting to order at 5:35PM.

II. Roll Call/Pronouncement of a Quorum

PRESENT: Zach, MB, Hannah, Matt, Amy, Steve, & Donnie

ON ZOOM: Debbie

ALSO PRESENT: Rachel Grimes, Sarah Mann, Glenn Owings, Blair Maus, Mark Jackowski, Sherry Firestone, & David Pulliam

III. Adopt Agenda

MB motions to amend the agenda and add Fair Concert Contracts under Action Items. Steve seconds the motion. Vote is unanimous in favor. Motion passes.

Tere arrives on Zoom at 5:36PM.

IV. Approval of 3/21/22 Regular Meeting Minutes

Hannah motions to approve the March 21st regular meeting minutes as presented. MB seconds the motion. Vote is unanimous in favor. Motion passes.

V. Public Comment

Mark Jackowski from "Save the Historic Rodeo Grounds" asks the Fair Board what their position is on relocating the Fairgrounds. If they don't have a stance, why? He asks if there was Fair Board input on the SPET application and if not, why? Mark believes that the Fair Board should be transparent about what their position is and/or whether or not they will be submitting a position. Mark submits his written comments to the Fair Board and asks that they be included in the meeting minutes. (See attached).

David Pulliam also would like to know what the Fair Board's position is on the SPET Application and Fairgrounds relocation.

DISCUSSION ITEMS

- VI. **GTKC Dog Agility Show, Ellen McKee**
Ellen was planning to attend this meeting but decided not to after she spoke with Rachel and received the information she was seeking. The Show N Go Dog Agility will take place on Saturday July 30th at Mateosky Ball Field at 9:00AM. The Fair Board budgeted money to pay a judge fee and a mileage reimbursement from the judges' city of residence to Jackson. Ellen has already approved the event ad for the Fair Book.

- VII. **Lion's Club Breakfast, Michael Schrotz**
The Lion's Club would like to serve breakfast again this year on Friday, Saturday & Sunday mornings of Fair Week. They will serve from 7:00AM - 11:00AM on Friday & Saturday and from 7:30AM - 11:00AM on Sunday. Pricing will stay the same this year: \$12 for adults, \$5 for youth, FREE for children 5 & under. Lion's will need to know when the Big Top Tent will be setup. Rachel will check with Canvas and be in touch.

- VIII. **Night Event Beer Sales, Neil Ford**
Breakfast Rotary would like to sell beer at Night Events for us again. Over the 20 years that they have been partnering with the Fair Board, Breakfast Rotary has given out \$175k in scholarships to local high school students. Neil asks if Rachel will send him the Night Event schedule and information. He also reminds the Fair Board that we will need to discuss and set pricing at some point between now and Fair.

- IX. **JH Distributing, Blaine Crouch**
Blaine explains to the Fair Board that JH Distributing has 3 trailers for both Night Events and the Beer Garden. We'll need to decide whether we want to put 2 in the Rodeo Arena and one in the Beer Garden. We could continue to use jockey boxes in the Beer Garden. It is more work for the JH Distributing team, but they are willing to do it. We should also discuss possibly moving a trailer into the Rodeo Arena for the Fair Concert; it might disperse the lines out a little more and give everyone more room.

- X. **Osprey Beverages, Leo Gutierrez**
Leo explains to the Board that Osprey would like to be represented in the Beer Garden this year. They will have a trailer this year. They could share a trailer with JH Distributing in the Beer Garden. He also encourages the Board to have water inside the Rodeo Arena this year.

Shannon McCormick, Live Event Strategies, joins the meeting via Zoom for the Fair Concert contracts discussion.

- XI. 2022 Sponsorship Updates
Rachel gives an update on sponsorships. A full list has been included in the Board Packet. We have currently collected over \$90,000

ACTION ITEMS

- XII. Fair Concert Contracts
Hannah motions to recommend approval by the Board of County Commissioners of a contract with United Talent Agency for Elvie Shane in the amount of \$24,000 + \$1000 hospitality cash stipend and lodging (6 rooms for 1 night) and a separate contract with United Talent Agency for Ian Munsick in the amount of \$43,750 + \$1250 hospitality cash stipend and lodging (6 rooms for 2 nights) for the 2022 Teton County Fair Concert.
MB seconds the motion.
Discussion: Zach asks about the non-compete clause since Ian Munsick is playing in Rock Springs, WY. It is determined that Rock Springs is further than 150 miles from Jackson so it shouldn't be an issue. Shannon mentions that Kylie Frey, a solo acoustic guitarist, will kick off the show first.
Vote is unanimous in favor. Motion passes.

- XIII. Review & Approve 2022 Fair Vendors
Hannah motion to approve the following vendor applications for the 2022 Fair: Art Taco, Artesania San Pedro de Cajas, Big Sky Concessions, Candy Crepas, Caricatures by Corey, Cedar Creek Grille, Colorado Grille, Fairy Fox Design, Frida Snacks, Fun-Tastic Concessions, La Casita Mexican Food, Morales Home Made, Pueblo Tacos, Ramiro Cachimuel, Rosa Andrango, Rusted Metal Arts, Sasquatch Woodworks, South American Imports, Street Tacos, Tacos Chapulin, Torrington Rock Shop, JJ's Concessions & Wild Lines.

Steve seconds the motion. Vote is unanimous in favor. Motion passes.

OTHER DISCUSSION ITEMS

- XIV. FY22/21 Fair Budget, review & updates
Rachel presents the Fair Board with the current budget information and asks if anyone has questions. There are no questions.
- XV. FY23 Budget Request, updates
Rachel reminds the Fair Board that their budget presentation with the Board of County Commissioners is on Monday April 18th @ 2:00PM. The County Administrator has made recommendations to the Fair budget, which were added in a separate column in the budget documents included in the Board Packet. The Board has done so well with sponsorships this year and increasing revenues that the Board may want to consider asking for their original budget request.

XVI. Matters & Announcements from Board & Staff

a. March Fair & Fairgrounds Manager

Report & Updates

Rachel asks the Board if anyone has questions about her monthly report.

There are no questions.

b. Fair Board Updates

Zach announces that he is removing Debbie and Matt from the Royalty Committee so that they can focus on their other committees – Matt, Exhibit Hall and Debbie, Fair Rodeo.

c. Fair Committee Updates

Big Top Tent/Vendors/Acts – Hannah reports that the schedule is almost complete. The committee is working on hiring 2 more performers for Saturday afternoon/evening.

Concert – Steve says the contracts were just approved and will go in front of the Board of County Commissioners on April 19th.

Exhibit Hall – Matt reports that everything was approved at the last meeting in terms of the class list, rules etc. He and Rachel did some word-smithing on the rules and everything should be good-to-go.

Figure 8 Races – MB reports that the committee needs to figure out what to do with the counter cable.

Fair Rodeo – Debbie encourages the Board to explain the importance of the added money for this event to the Commissioners and how it improves our rodeo by attracting contestants. We need contestants to put on a good show.

Royalty – Donnie has no updates.

XVII. Other

Debbie asks the Board about their stance on SPET Application/Fairgrounds Relocation and asks if there ever been a discussion about it amongst the Board. She encourages everyone to consider taking a stance. The Fair Board, once decided, should make an announcement publicly.

Debbie reports that Jordan has accepted a sponsorship to run for Miss Rodeo Wyoming - her new title will be "Miss Historic Rodeo Jackson."

Rachel explains to the Board that a SPET Application has not been officially submitted since she has been the Fairgrounds Manager (4 years). Every fall, every County division presents a 5-year capital plan to the Board of County Commissioners. For the last 3 years, Rachel has included "Land for a New Fairgrounds" in her 5-year capital plan presentation, listing SPET as a possible revenue source, and estimating the cost for 25+ acres. All 5-year capital plans presented by every county division are a high level, budgeting tool. As a result of the information presented in the 5-year capital plan, Rachel & Sarah were asked to prepare a SPET Application for the Fairgrounds Relocation this year. The future of the Fairgrounds, and possible relocation, has also been identified as one of several priorities, by the County Commissioners and the Town Council at past JIMs and is also why a SPET application is being submitted this year.

XVIII. Adjourn

Hannah motions to adjourn the meeting at 7:13PM. MB seconds the motion. Vote is unanimous in favor. Motion passes.

TO: Teton County Fair Board

April 11, 2022

FROM: Save the Historic Jackson Hole Fairgrounds and Rodeo via Mark V. Jackowski, Wilson, 

RE: Public Comment for 4-11-22 Teton County Fair Board Meeting

We respectfully ask that the Fair Board ("FB") provide transparency with respect to questions relating to moving the Fairgrounds from its existing location:

- What is the FB's official position on moving the Fairgrounds to a different location? When was that position adopted and how was it adopted?
- Has the FB given the general public an opportunity to provide input to the FB regarding the future of the Fairgrounds?
- Is the FB aware of any plan to use \$40 million of SPET money to fund movement of the Fairgrounds to a different location? If so, will you please provide details as to the new location, and the timeline for when the move will take place?
- What role has the FB played in working with the Town and County to research, plan, or budget finding a new location, or coordinate such a move once SPET funds become available?

Some, but not all, specifics.

As to moving the current Fairgrounds:

1. Does the FB have an official position on the Fairgrounds being moved to a different location?
2. What is that position?
3. When was that position adopted?
4. How was it adopted?
5. Were FB members notified that it would be considered? Was the Public on notice?
6. Where is this documented?
 - FB minutes?
 - somewhere else
7. When and how was this position made public?
8. If there is no position, why not?

As to use of \$40 million SPET to fund a Fairgrounds move:

9. Any SPET proposal must be submitted to local government no later than April 18, 2022. Has a SPET proposal been submitted? To whom? When?
10. Who participated in its preparation- research, drafting, editing?

-identify all participants and the role(s) played

11. Did any FB members participate in any way?

-who? what did they do?

12. Why did the FB members who did not participate not do so?

- were they given the opportunity to do so?

13. Who made the decisions with respect to FB member participation?

-government employees? non-government persons?

14. Back in early December 2021, the JHN&G reported that the SPET amount would be \$30 million. What was the basis for that decision? Who made it?

15. In March of 2022, it was disclosed that the SPET amount had been raised to \$40 million. What was the basis for that decision? What changed? Who made it?

16. Where is the land located that the Fairgrounds would be moved to? Who owns it?

17. Have there been any discussions-formal or informal- with any land owners with respect to the acquisition of land? With whom?

18. What happens to the \$ if the SPET is approved and the land is not acquired?

19. Does the FB have an official position on the use of a SPET to fund any such move?

20. Repeat queries 2-8 above as to SPET.

FB's opportunity to weigh-in

21. Describe what the nature and extent of the opportunity has been?

22. If limited, why has it been limited?

Public's opportunity to weigh-in with FB

23. Describe what the nature and extent of the opportunity has been?

24. If limited, why has it been limited?